












| <b>DEMCO®<br/>Book Jacket<br/>Cover Style</b>   | Superfold™  | Paperfold™  | Polyfit™  | Durafold™   | EconoFold™  | Budget  | Adjustasleeve™   | Tubular Polyester   | Tubular Polypropylene   | Adaptaroll™   | Mylar®  |
|---|---|---|---|---|---|---|--|---|---|---|---|
|   |  |  |  |  |  |  |  |  |  |  |  |
| <b>Material</b><br><b>Polyester:</b> stiffer material, glossy finish, creases better.<br><b>Vinyl:</b> stronger, thicker, more durable; pliable; matte finish.<br><b>Polypropylene:</b> softer material, non-glare finish, conforms easily. | 2-mil Polyester   | 1.5-mil Polyester   | 1.5-mil Polyester   | 1.5-mil Polyester   | 3-mil Polypropylene   | 1-mil Polyester   | 3.5-mil Vinyl  | 3.5-mil Polyester   | 2.8-mil Polypropylene   | 3.5-mil Polypropylene   | 4-mil Polyester Extra UV-resistant  |
| <b>Finish</b><br><b>Glossy:</b> highlights graphics.<br><b>Non-glare:</b> reduces reflection, resists fingerprints.   | Glossy  | Glossy  | Glossy  | Glossy  | Non-glare   | Glossy  | Non-glare  | Glossy  | Non-glare   | Non-glare   | Glossy  |
| <b>Paper Backing</b><br>Acts as a barrier between the book jacket cover back and the actual book cover; protects against scratches and abrasion.  | Yes   | Yes   | Yes   | No  | Yes   | Yes   | Yes  | Yes   | Yes   | Yes   | Yes   |
| <b>Adjustable</b><br>Allows stocking fewer sizes to fit various book heights; ideal where storage space is limited.   | Yes   | Yes   | Yes   | Yes   | Yes   | Yes   | Yes  | No  | No  | Yes   | Yes   |
| <b>Exact-sized</b><br>Easier and faster to apply because there is less folding and adjustment.  | No  | No  | Yes   | No  | No  | No  | No   | Yes   | Yes   | No  | No  |
| <b>Perforated Folding Guides</b><br>Produce a fast, accurate fit.   | Yes   | Yes   | No  | No  | Yes   | Yes   | No   | No  | No  | No  | Yes   |
| <b>Anchor Tabs</b><br>Speed application by eliminating separate taping to secure film.  | 3   | 1   | No  | 1   | 1   | No  | Full-strip   | No  | No  | Full-strip  | 1   |
| <b>Pre-cut Sheets</b><br>Do not need to be cut to fit jacket; excess length can be trimmed or folded in.  | Yes   | Yes   | Yes   | Yes   | Yes   | Yes   | Yes  | Yes   | Yes   | See Adjustasleeve™  | Yes   |
| <b>Longs and Extra-longs</b><br>For books that may not fit regular-sized jackets.   | Yes   | Yes   | No  | Yes   | No  | No  | No   | No  | No  | No  | No  |
| <b>Rolls</b><br>Need to be cut to match book jacket cover length; easily dispensed; economical.   | Yes   | Yes   | Yes   | Yes   | Yes   | Yes   | See Adaptaroll™  | No  | No  | Yes   | No  |

**Select the right material by knowing the differences & similarities each can offer**



Polyester



Polypropylene

Both are plastics that resist moisture and dirt, provide a clear view to publisher's covers, and are archival-safe. Polyester is a harder material, has a glossy surface, and creases better due to stiffness. Polypropylene is a softer material, has a matte finish, conforms easier due to flexibility, and is less expensive.