

IdeaPaint CRE-8

Installation Instructions



IMPORTANT TIPS

- ◆ IdeaPaint kits are specifically formulated to provide coverage up to the indicated sizes (25 ft² & 50 ft²). Attempts to increase coverage area may result in lower product performance.
- ◆ Use the enclosed wet film gauge periodically to insure the appropriate amount of paint (between 4 mils & 5 mils) is applied to the surface.
- ◆ Mark off the area in 25 ft² or 50 ft² increments to avoid thin applications.
- ◆ Do not freeze IdeaPaint. The contents of “THAT” should have a creamy consistency. If solid or “chunky” please return the kit.
- ◆ The cure time for IdeaPaint is 7 days when installed in rooms that are maintained at temperatures at or above 60°. (Lower temperatures slow the cure process. At temperatures between 50° and 60°, the cure process is 28 days.)
- ◆ DO NOT INSTALL IDEAPAIN AT TEMPERATURES BELOW 50°.
- ◆ Applying IdeaPaint to an exterior wall may prolong the cure time as exterior finished walls may be cooler.
- ◆ Follow all safety precautions as outlined on the MSDS.

01- PREP

- Tape off edges with low adhesion masking tape and cover areas to prevent unintended coating.
- Repair surface and lightly sand smooth with 120 grit sand paper. **IdeaPaint will only be as smooth as the surface you paint** (a skim coat may be necessary).
- Clean dirty areas and remove dust with a clean dry cloth

02 - PRIME

- Prime surface with Kilz 2 until existing color does not show through (2 coats may be necessary). Let dry according to manufacturer's instructions.

03 - SAND

- After primer dries (at least an hour), lightly sand with 120 grit sandpaper and wipe with a clean, dry cloth.

04 - VENTILATE

- Product has a stronger odor than latex paint, so be sure to properly ventilate the area by setting the HVAC system to exhaust and opening windows or doors to bring in fresh air if possible.
- Avoid airflow that may contain dust or contaminants.
- Isolate the installation area from occupants.

05 - MIX

- Pour all of THIS into THAT and stir thoroughly for at least 2 minutes. DO NOT mix more than 2 kits at one time. Once IdeaPaint is mixed, you have 1 HOUR to apply.

06 - APPLY

- Apply IdeaPaint to surface with included roller only. Only one coat is required (if necessary, use a Whizz or Rollerfoam brand 4” roller for edging).
- Saturate the roller and apply liberally.
- For maximum performance, work from one side of the surface to the other in 2 to 3 foot increments. Pay attention as you go remove any debris as you go and make repairs immediately.
- To ensure proper coverage use the included wet film gauge to insure ideapaint thickness is between 4 mils & 5 mils. Do not try to get extra coverage.
- Leave your edges taped until IdeaPaint is completely dry. For best results, lightly score IdeaPaint at the tape edge before removal.

07 - WAIT

- WAIT 7 DAYS for paint to cure. To avoid all jokes about "watching paint dry", hang the wet paint sign found on back and write in date. (If room temperature is between 50° and 60° curing may take up to 28 days.)

08 - WRITE

- For best performance, use EXPO 1 markers.
- Low odor markers present performance challenges with all dry erase surfaces and may cause minor ghosting depending upon the brand and color. If ghosting occurs, use a damp cloth or dry erase cleaner to clean the surface.

**PUT DOWN
THE
MARKERS
AND NO ONE GETS HURT**

**DON'T WRITE
ON THIS WALL UNTIL**

WRITE DATE ABOVE LINE.