

IdeaPaint PRO

Installation Instructions



IMPORTANT TIPS

- ◆ IdeaPaint kits are specifically formulated to provide coverage up to the indicated sizes of 50 ft². Attempts to increase coverage area may result in reduced product performance.
- ◆ Mark off the area in 50 ft² increments to avoid thin applications.
- ◆ The cure time for IdeaPaint is 7 days when installed in rooms that are maintained at temperatures at or above 60°.
- ◆ DO NOT INSTALL IDEAPAIN AT TEMPERATURES BELOW 50°.
- ◆ Applying IdeaPaint to an exterior wall may prolong the cure time as exterior finished walls may be cooler.
- ◆ Follow all safety precautions as outlined on the MSDS.

01 – PREP

- Tape off edges with low adhesion masking tape and cover areas to prevent unintended coating.
- Repair surface and lightly sand smooth with 120 grit sand paper. IdeaPaint will only be as smooth as the surface you paint (a skim coat may be necessary).
- Clean dirty areas and remove dust with a clean dry cloth

02 – PRIME

- Prime surface with **Kilz Premium** until existing color does not show through (2 coats may be necessary). Let dry according to manufacturer's instructions.

03 – SAND

- After primer dries (at least an hour), lightly sand with 120 grit sandpaper and wipe with a clean, dry cloth to remove any debris that may have collected

04 – VENTILATE

- Product has a stronger odor than latex paint, so be sure to properly ventilate the area by setting the HVAC system to exhaust and opening windows or doors to bring in fresh air if possible.
- Avoid airflow that may contain dust or contaminants.
- Isolate the installation area from occupants.

05 – PROTECT

- Follow all safety precautions as outlined on the Material Safety Data Sheet found on ideapaint.com.

06 – MIX

- Pour all of THIS into THAT and stir thoroughly for at least 2 minutes. DO NOT mix more than 2 kits at one time. Once IdeaPaint is mixed, you have 1 HOUR to apply.

07 – CUT IN

- IdeaPaint is applied in one coat and dries very quickly.
- To avoid lap marks cut in as you go and paint the surface in full vertical 2-3 feet wide sections at a time.
- Begin by cutting in the edges of the first section with a 4" foam roller. Use a foam brush in corners if necessary.

08 – COAT

- Apply IdeaPaint to surface with included roller only. Only one coat is required.
- Fill in the first 2-3 foot wide section. Back roll the section to avoid any roller marks and be sure to maintain a wet edge.
- Inspect each section for pinholes, speckled spots, or debris as you go. Repair these areas quickly and move on.

09 – REPEAT

- Work your way from one end of the surface to the other. Repeat steps 7 & 8 on each section until the entire surface is covered.
- Do not go back to a previous painted section.
- Leave your edges taped until IdeaPaint is completely dry. For best results, lightly score IdeaPaint at the tape edge before removal.

10 – WAIT

- WAIT 7 DAYS for paint to cure.
- Hang the wet paint sign found in the box and write in a date of when your IdeaPaint surface will be ready for use.

11 – WRITE

- For best performance, use EXPO 1 markers.
- Low odor markers present performance challenges with all dry erase surfaces and may cause minor ghosting depending upon the brand and color. If any ghosting occurs, use a damp cloth, micro-fiber towel, or dry erase cleaner to clean the surface.